



Julien Delpy

Introduction

Julien Delpy is the Marketing and Communication Director of Arendt . In this role, Julien leads the firm's strategic positioning, brand development and integrated communications across all channels. With extensive experience in corporate marketing and stakeholder engagement, Julien has held leadership roles in both professional services and media organisations. He brings a strong track record in business development, digital transformation and executive communications across European markets.

Education

- Julien completed the Sustainable Finance Program at INSEAD (France).
- He has an Executive MBA from HEC Paris (France).
- He has a Master's in STAPS from Université Paris XI (France).

Previous Experience

- Head of Markets & Communications Luxembourg – Global professional services firm. Julien built and led a communication, marketing and business development team, fostering collaboration and mentoring to drive performance. He designed and executed go-to-market strategies using market insights, while enhancing brand visibility through press relations and content strategy. In addition, he directed presales for a major SAP deployment and led a successful CRM migration, as well as. Also advising on employer branding initiatives.
- Director, Business Club – Leading media. In this role, he defined strategic direction as part of the management committee, leading a 12-person team. His work also included spearheading the digital transformation of event offerings and launching an executive education programme with a top European business school. He oversaw partner relations, event programming, and the development of a digital loyalty platform.

Director

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Languages | English, French,
Italian, Spanish

Expertise | Business Support